



FOR FURTHER INFORMATION

For River City Casino:

Carmen E. Gonzales – Pinnacle Entertainment

(609) 441-4467 / (609) 457-8994 cell / cgonzales@pnkacmail.com

Mack Bradley – Apogee Public Affairs

(314) 732-1330 / mbradley@apogeepea.com

**RIVER CITY CASINOsm NOW ACCEPTING ONLINE APPLICATIONS
FOR DEALER TRAINING ACADEMY**

**St. Louis' Newest Entertainment Destination Seeking To Fill More Than 200 Dealer Positions
In Craps, Blackjack, Roulette and Poker**

St. Louis, MO (July 28, 2009) – River City Casino is now accepting applications online for its **Dealer Training Academy**, a free training program designed to provide a fast-paced and hands-on learning experience where students will attain the essential skills and knowledge necessary to become a Table Games Dealer. River City is seeking to fill more than 200 dealer positions in Craps, Blackjack, Roulette and Poker for its anticipated opening in spring 2010, pending regulatory approvals.

Interested applicants must be at least 21 years of age and may apply online now at www.workatrivercity.com. No prior training is required.

“River City’s Dealer Training Academy is an incredible opportunity for anyone that’s currently looking for a job or a fresh start in a new career. We are offering training classes free of charge to learn these games,” said Keith Henson, Vice President of Casino Operations for River City’s parent company, Pinnacle Entertainment, Inc. “Experienced dealers may also apply to cross-train to learn other games.”

If selected to interview for placement in the Dealer Training Academy, applicants will be notified via e-mail, mail or telephone. Applicants who successfully progress through the interview process will begin classes for Craps on October 23, 2009 for a 10-week course, followed by classes for Blackjack, Roulette and Poker beginning November 9, 2009 for an eight-week course.

Participation in the Dealer Training Academy is a non-paid position and does not guarantee employment as a dealer with River City. Graduates who successfully complete the training academy in January 2010 must then pass an audition prior to being offered a position by River City.

“No prior experience is necessary,” Henson continued. “But we are looking for great personalities who are committed to guest service and eager to make River City the most exciting entertainment destination in the region.”

River City is seeking to fill both full- and part-time dealer positions. Benefits apply to all positions, including part-time. Pre-employment drug testing and other conditions will apply for employment with River City.

For more information about River City Casino, visit www.theRiverCityCasino.com

About River City Casino

River City Casino is St. Louis’ newest gateway to an exciting entertainment experience. Located approximately 10 miles south of downtown St. Louis in the community of Lemay, the \$380 million multi-use complex captures the overall look of a Missouri riverboat town at the peak of the steamboat trade on the famed Mississippi River. The first phase of the project will include a 90,000-square-foot casino, with more than 2,000 slot machines and more than 50 table games, several restaurants, an entertainment venue and other amenities. River City Casino is scheduled to open in spring 2010, pending final approval from the Missouri Gaming Commission. View the live project webcam at www.theRiverCityCasino.com

River City Casino is the sister property of Lumière Place, an exciting urban casino hotel complex that opened in downtown St. Louis in December 2007.

About Pinnacle Entertainment

Pinnacle Entertainment, Inc. owns and operates casinos in Nevada, Louisiana, Indiana, Missouri and Argentina. The Company has a casino development project under construction in the St. Louis area, to be called River City, which opening is dependent upon final approval by the Missouri Gaming Commission. Pinnacle is also developing a casino resort in Lake Charles, Louisiana, to be called Sugarcane Bay, and a casino resort in Baton Rouge, Louisiana. Additionally, Pinnacle owns a casino site at the heart of the Boardwalk in Atlantic City, New Jersey.