

# RIVER CITY

## CASINO

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**RIVER CITY COMMEMORATES 1904 WORLD'S FAIR ANNIVERSARY  
DURING OPENING CELEBRATION ON APRIL 30**

**Special Prizes, Giveaways and World's Fair-Themed Activities  
Mark Historic St. Louis Event**

**ST. LOUIS, MO (April 26, 2010)** – River City Casino's opening celebration continues as River City commemorates the 106<sup>th</sup> anniversary of the opening day of the historic **1904 World's Fair** on **Friday, April 30, 2010**.

During the day-long celebration, River City will present the first 5,000 guests through the door with a special World's Fair-themed gift. Cheers to the World's Fair at the **1904 Beerhouse**, featuring River City's own 1904 Brewhouse Ale. **Lewy Nine's Café** will offer a 3-course World's Fair-themed prix fixe menu, specially priced for two at just \$19.04. And **The Great Food Exposition** will feature World's Fair goodies, such as "Fairy Floss" and Ice Cream Waffle Cones.

On the casino floor, my**choice**<sup>SM</sup> card members will have a chance to win \$1,904 during drawings held every half hour in **Judy's Velvet Lounge** from 5 p.m. to 10 p.m.

"River City is proud to commemorate one of the most significant chapters in St. Louis history with a special event that complements River City's own 1904 World's Fair theme," said Todd George, Regional Vice-President – St. Louis and General Manager, River City Casino.

River City's North entryway and exterior pavilion, along the famed Mississippi River, are aglow with scintillating light displays and whimsical architectural tributes reminiscent of the Palace of Electricity, as well as the classic film, *Meet Me In St. Louis*, which prominently features scenes set during the World's Fair. The exquisite **Jeff Ruby's Steakhouse** now resides behind the beautiful façade of Judy Garland's Victorian-style family home.

From authentic photographic images depicting discoveries in electricity and life on the St. Louis Waterfront to the 25-foot-high custom crystal beaded globe chandeliers in the **Grand Court** - inspired by World's Fair hot-air balloons - guests are transported back to a bygone era, mixed with contemporary world-class glamour.

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**About River City Casino**

River City Casino, which opened in March 2010, is St. Louis' newest gateway to an exciting entertainment experience. Located approximately 10 miles south of downtown St. Louis, in the community of Lemay, the approximately \$380 million multi-use complex captures the overall look of a Missouri riverboat town at the peak of the steamboat trade on the famed Mississippi River. The first phase of the project includes a 90,000-square-foot casino with more than 2,100 slot machines and 55 table games, including poker, several restaurants, an entertainment venue and other amenities.

River City Casino is the sister property of Lumière Place, an exciting urban casino hotel complex that opened in downtown St. Louis in December 2007. Employment applications are being accepted at [www.jobsatrivercity.com](http://www.jobsatrivercity.com). River City Casino is located at 777 River City Casino Blvd., St. Louis, MO 63125. Call 888-578-7289 or visit [www.rivercity.com](http://www.rivercity.com) for information.

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